

21 *Sunday Times* TOP BRANDS 2019

Top 10 results in each category of the 2019 *Sunday Times* Top Brands survey

2019 Consumer Categories

Grand Prix - Overall Favourite Brand		Index score
1	KOO	93.00
2	Coca-Cola	91.59
3	WhatsApp	89.31
4	Samsung	83.21
5	KFC	83.05
6	Tastic	82.59
7	Lucky Star	81.00
8	All Gold	79.85
9	Shoprite	79.70
10	Handy Andy	79.27

Consumer Green Award		Index score
1	Coca-Cola	14
2	Shoprite	9.01
3	Eskom	7.05
4	Pick 'n Pay	6.06
5	Unilever/Lever Brothers	4.99
6	Tiger Brands	4.53
7	Vodacom	4.52
8	Woolworths	4
9	South African Breweries (SAB)	3.46
10	Sasol	3.13

Consumer Social investment Award		Index score
1	Coca-Cola	10.81
2	Shoprite	8.91
3	Vodacom	3.73
4	Eskom	3.25
5	Pick 'n Pay	3.21
6	Telkom	2.98
7	Tiger Brands	2.62
8	South African Breweries (SAB)	2.6
9	Unilever/Lever Brothers	2.53
10	Sasol	2.11

Proudly South African Brand Award		Index score
1	Shoprite	6.90
2	Vodacom	3.06
3	Clover	2.24
4	Pick 'n Pay	2.11
5	Woolworths	1.79
6	MTN	1.57
7	Telkom	1.48
8	Sasol	1.31
9	KOO	0.92
10	Sasko	0.91

Alcoholic Spirits		Index score
1	Hennessy	63.17
2	Johnnie Walker	61.97
3	Jameson	59.40
4	Amarula	56.96
5	Skyy Vodka	56.32
6	Tanqueray	55.97
7	Jack Daniels	55.60
8	Smirnoff	52.70
9	Glenmorangie	52.21
10	Chivas Regal	51.98

Make-Up and Face Care		Index score
1	Nivea	72.02
2	Pond's	63.76
3	Johnson & Johnson	59.27
4	Revlon	59.09
5	Avon	57.53
6	Woolworths	56.79
7	Yardley	55.66
8	Lux	55.56
9	Maybelline	55.10
10	Dawn	54.36

Beer		Index score
1	Heineken	64.40
2	Castle Lite	62.55
3	Carling Black Label	58.98
4	Flying Fish	58.01
5	Corona	53.42
6	Castle Lager	53.28
7	Windhoek Lager	52.23
8	Windhoek Draught	48.93
9	Amstel Lager	48.88
10	Hansa	48.77

Cars		Index score
1	Mercedes-Benz	67.75
2	Toyota	65.90
3	BMW	65.31
4	Volkswagen	63.70
5	Audi	59.60
6	Isuzu	49.54
7	Ford	49.24
8	Kia	47.54
9	Hyundai	46.79
10	Mazda	46.18

Cellphones		Index score
1	Samsung	83.21
2	Apple iPhone	68.30
3	Huawei	67.78
4	Nokia	56.55
5	Sony	52.30
6	LG	49.27
7	Microsoft	48.87
8	Hisense	48.50
9	Mobicel	45.32
10	Blackberry	40.91

Condiments & Sauces		Index score
1	All Gold	79.85
2	Crosse & Blackwell Mayonnaise	77.08
3	Nola Mayonnaise	67.32
4	Mrs Balls	64.66
5	Nando's sauces	57.24
6	Wellingtons	52.64
7	Woolworths Mayonnaise	52.30
8	Maggi/ Lazenby Worcestershire Sauce	52.16
9	Veri Peri sauces	51.47
10	Tabasco sauce	50.94

Domestic Airlines		Index score
1	South Africa Airways	61.23
2	British Airways	56.92
3	Mango	54.49
4	South African Express	47.56
5	Safair	46.71
6	Kulula.com	46.13
7	SA Airlink	45.94

Electronic Goods		Index score
1	Samsung	82.42
2	LG	71.04
3	Sony	64.97
4	Apple	57.22
5	Hisense	57.11
6	Telefunken	55.90
7	Panasonic	55.64
8	Huawei	54.55
9	Sansui	53.81

10	Pioneer	53.22
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Energy Drinks		Index score
1	Red Bull	68.61
2	Powerade	67.37
3	Power Play	63.95
4	Energade	62.06
5	Monster	55.96
6	Lucozade	54.28
7	Dragon	51.10
8	Bioplus	49.79
9	Reboost	49.52
10	Switch	49.27

Essential Foods		Index score
1	Tastic	82.59
2	Albany	77.49
3	Fattis & Monis	73.45
4	White Star	69.42
5	Spekko	67.20
6	Sasko	64.39
7	ACE	60.82
8	Blue Ribbon	57.98
9	Aunt Caroline	54.42
10	SuperSun	51.46

Fast-Food Restaurants		Index score
1	KFC	83.05
2	Debonairs Pizza	64.71
3	Nando's	64.53
4	McDonalds/McCafe	64.10
5	Chicken Licken	62.84
6	Steers	60.44
7	Wimpy	58.71
8	Romans Pizza	55.17
9	Burger King	53.01
10	The Fish & Chip Co.	50.84

Grocery Stores		Index score
1	Shoprite	79.70
2	Pick n Pay (Supermarket/Hypermarket/Family store)	77.38
3	Spar/ Kwik Spar/ Super Spar	69.87
4	Checkers/ Checkers Hyper	66.59
5	Woolworths	63.40
6	Makro	56.23
7	Fruit & Veg City	54.83
8	Boxer	50.80
9	Game (Foodco)	49.62
10	Cambridge Foods	45.73

Fruit Based Drinks		Index score
1	Oros	64.42
2	Tropika	62.91
3	Liqui-Fruit	61.69
4	Clover	60.95
5	Halls	58.14
6	Magalies	57.85
7	Fruitree	55.96
8	Wild Island	49.99
9	Sir Juice	49.88
10	Ceres	47.86

Large Kitchen Appliances		Index score
1	Samsung	76.96
2	Defy	74.02
3	LG	68.41
4	Kelvinator	58.03
5	KIC	54.55
6	Whirlpool	54.01
7	Hisense	53.15
8	Bosch	46.18
9	Smeg	44.20
10	Panasonic	41.03

Long-Term Insurance		Index score
1	Old Mutual Group	59.84
2	AVBOB	57.19
3	Sanlam	57.09
4	Standard Bank	54.48
5	Hollard	54.28
6	Metropolitan Life	54.27
7	Alexander Forbes	54.19
8	FNB	54.04
9	Clientele	53.05
10	OUTsurance Life	50.91

Loyalty Programmes		Index score
1	Pick n Pay Smart Shopper	67.45
2	Clicks ClubCard	62.98
3	Nedbank Greenbacks	57.12
4	Edgars Thank U	56.99
5	Absa Rewards	55.78
6	Standard Bank UCount	55.40
7	Jet Thank U	53.57
8	Woolworths WRewards	53.34
9	Spur Family Card	52.94
10	FNB ebucks	52.55

Personal Care		Index score
1	Vaseline	72.02
2	Nivea	71.70
3	Protex	66.99
4	Sunlight	66.16
5	Dettol	60.59
6	Ingrams	58.61
7	Johnson & Johnson	57.08
8	Lux	57.06
9	Dawn	54.99
10	Dove	54.36

Petrol Stations		Index score
1	Engen	68.01
2	BP	60.68
3	Sasol	57.97
4	Total	56.63
5	Shell	56.24
6	Caltex	53.61
7	Puma	41.26
8	Exel	39.03
9	Zenex	31.77

Retail Banks		Index score
1	Capitec	75.18
2	FNB	61.04
3	Nedbank	60.58
4	Standard Bank	60.56
5	Absa	58.54
6	Post Bank	39.75
7	African Bank	31.35

Short-Term Insurance		Index score
1	Old Mutual Insure	60.46
2	OUTsurance	57.48
3	Discovery Insure	56.88
4	AA Insurance	56.16
5	Momentum	55.77
6	Absa Direct	55.68
7	Clientele	55.03
8	Auto & General	54.94
9	Hollard	53.64
10	FNB	52.50

Sit-Down Restaurants		Index score
1	Spur	68.52
2	Nando's	66.62
3	Wimpy	60.85
4	Mugg & Bean	56.46
5	Ocean Basket	55.84
6	RocoMamas	55.07
7	News Café	49.33
8	John Dorys	48.20
9	Turn n Tender	46.83
10	Dros	46.32

Soft Drinks		Index score
1	Coca-Cola	91.59
2	Stoney Ginger Beer	67.03
3	Sprite	64.32
4	Fanta	62.32
5	Sparletta	61.05
6	Appletiser	59.05
7	Grapetiser	53.80
8	Twist	53.00
9	Schweppes	51.29
10	Lipton Ice Tea	50.64

Telecommunications Providers		Index score
1	Vodacom	71.47
2	MTN	69.52
3	Cell C	56.47
4	Telkom Mobile	54.59
5	Telkom	52.45

Tinned Foods		Index score
1	KOO	93.00
2	Lucky Star	81.00
3	All Gold	72.32
4	Bull Brand	63.74
5	Glenryck	54.71
6	Enterprise	52.41
7	John West	52.12
8	Hugos	49.60
9	Saldanha	48.31
10	Rhodes	46.76

Micro-Lenders		Index score
1	Capfin (Pep and Ackermans stores)	61.29
2	Wonga	49.59

Weekly Newspapers		Index score
1	Soccer Laduma	60.24
2	City Press	60.18
3	Sunday Times	59.08
4	Sunday Sun	57.31
5	Daily Dispatch Weekend Edition	56.62
6	Sunday World	56.31
7	Ilanga IlangeSonto	53.35
8	Sunday Tribune	51.30
9	Mail & Guardian	50.85
10	Son op Sondag	49.45

New in 2019

Craft Beer		Index score
1	Soweto Gold	57.46
2	Darling Brew	50.02
3	Jack Black	49.60

Fibre-to-the-Home Providers		Index score
1	Telkom LTE	58.75
2	ADSL	56.43
3	Vodacom Fibre	56.11
4	Mweb	54.98
5	MTN Smart Village Fibre	50.39

Hot Beverages		Index score
1	Ricoffy	70.84
2	Freshpak	65.12
3	Joko	62.96
4	Five Roses	61.62
5	Jacobs	59.30
6	Nescafe	55.85
7	Glen	54.21
8	Frisco	53.05
9	Milo	52.88
10	Cadburys Hot Chocolate	51.96

Household Cleaning		Index score
1	Handy Andy	79.27
2	Sunlight	78.33
3	Domestos	70.31
4	JIK	65.74
5	Dettol	57.91
6	Mr Min	56.52
7	Mr Muscle	53.09
8	Vanish	47.85
9	Harpic	47.51
10	Jeyes	46.43

Laundry Care		Index score
1	Sunlight	77.30
2	Sta-Soft	75.31
3	Omo	69.04
4	Ariel	61.04
5	Comfort	58.81
6	MAQ	58.73
7	JIK	58.47
8	Surf	52.98
9	Skip	49.72
10	Vanish	48.63

Online Banking		Index score
1	Capitec	74.07
2	Nedbank	61.47
3	FNB	61.47
4	Standard Bank	60.25
5	Absa	58.17
6	Post Bank	33.70
7	African Bank	29.77

Paid Streaming Services		Index score
1	DStv Now	61.18
2	Showmax	53.00
3	Netflix	52.00
4	YouTube Premium	49.99
5	Cell C Black	49.01
6	Vodacom VideoPlay/OnDemand	47.98

Social Networks		Index score
1	WhatsApp	89.31
2	Facebook	72.17
3	Google+	60.07
4	YouTube	59.44
5	Instagram	52.93
6	Twitter	50.52
7	LinkedIn	43.89
8	Pinterest	43.01
9	Snapchat	42.60
10	WeChat	41.94

2019 Business Categories:

Grand Prix		Index score
1	Samsung	86.82
2	Emirates	85.33
3	Apple iPhone	83.43
4	Vodacom	82.21
5	FNB	81.68
6	Avis	80.94
7	British Airways	80.11
8	Discovery Health	79.50
9	Jameson	76.52
10	Allan Gray	76.51

Social Investment		Score
1	Vodacom	4.45
2	FNB	3.14
3	Nedbank	3.14
4	MTN	3.14
5	Coca-Cola/Coke	3.14
6	Woolworths	2.09
7	Discovery	1.83
8	Outsurance	1.57
9	Pick 'n Pay	1.31
10	SAB (South African Breweries)	1.31

Green		Score
1	Nedbank	8.9
2	Woolworths	8.38
3	FNB	4.97
4	Pick 'n Pay	3.93
5	Sasol	3.66
6	Coca-Cola	3.14
7	Old Mutual	2.62
8	Discovery	2.36
9	Shoprite/Checkers	2.36
10	Unilever	2.36

Domestic Airlines		Index score
1	British Airways	80.11
2	Kulula.com	74.17
3	Safair	71.78
4	Mango	60.35
5	South African Airways	55.67
6	SA Airlink	50.89
7	South African Express	41.48

Car Hire Companies		Index score
1	Avis	80.94
2	Europcar	68.65
3	Bidvest	59.66
4	Budget	58.64
5	Hertz	56.12
6	First Car Rental	53.76
7	Tempest Car Hire	49.44

Long-Term Insurance		Index score
1	Discovery Life	67.92
2	Sanlam	64.13
3	Old Mutual Group	63.47
4	FNB	62.26
5	Liberty	61.78
6	Alexander Forbes	60.19
7	OUTsurance Life	57.84
8	Investec	57.56
9	Momentum Myriad	54.15

Short-Term Insurance		Index score
1	Santam	70.61
2	Discovery Insure	70.27
3	OUTsurance	64.82
4	FNB	62.82
5	Hollard	58.84
6	Old Mutual Insure	56.63
7	Alexander Forbes	56.62
8	Auto & General	54.23
9	SASRIA	37.01

Corporate Banks		Index score
1	FNB	81.68
2	Investec	70.10
3	Capitec	67.38
4	Standard Bank	59.24
5	Nedbank	58.08
6	Absa	51.12

Cellphones		Index score
1	Samsung	86.82
2	Apple iPhone	83.43
3	Huawei	68.57

Telecoms Providers		Index score
1	Vodacom	82.21
2	MTN	66.02
3	Telkom Mobile	65.92
4	Telkom	59.70
5	Cell C	51.35
6	Neotel	47.63

Business Print Media		Index score
1	Business Day	73.49
2	Financial Mail	72.30
3	Sunday Times - Business Times	69.25
4	Mail & Guardian - Business	68.22
5	Finweek	64.04
6	City Press Business	55.89
7	Business Report (daily supplement in The Star/Pretoria News/Mercury/Cape Times)	48.63
8	Citizen Business	48.43
9	Sowetan Business	47.35
10	Sake 24 (daily supplement in Beeld, Die Burger and Volksblad)	44.27

Investment Companies		Index score
1	Allan Gray	76.51
2	Investec	70.66
3	Old Mutual	63.87
4	Sanlam	59.12
5	Liberty	57.61
6	Momentum	57.44
7	Alexander Forbes	56.64
8	Coronation	53.85
9	Discovery Invest	53.33
10	STANLIB	51.77

Medical Aid Companies		Index score
1	Discovery Health	79.50
2	Bonitas	63.42
3	Momentum	56.27

Whiskey, Brandy, Vodka and Gin Brands		Index score
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1	Jameson	76.52
2	Johnnie Walker	75.94
3	Glenfiddich	75.39
4	Chivas Regal	75.36
5	The Glenlivet	72.19
6	Glenmorangie	70.44
7	Tanqueray	66.75
8	Bombay Sapphire	63.84
9	Hennessy	63.40
10	Jack Daniel's	63.11

New in 2019

Hotels		Index score
1	Sun International Hotels and Resorts	67.42
2	Tsogo Sun Hotels (Holiday Inn/Crowne Plaza/Garden Court/ Southern Sun)	65.82
3	Protea Hotels	63.42
4	Hilton	60.79
5	Radisson	58.66
6	Marriott	54.97
7	City Lodge	53.77

Courier Companies		Index score
1	DHL	76.36
2	FedEx	62.06
3	The Courier Guy	61.53
4	RAM	59.95
5	PostNet	58.46
6	DSV	58.39
7	Globe Flight	55.02
8	Dawn Wing	52.84
9	Courier It	51.57
10	XPS	37.43

Fibre-to-the-Business Providers		Index score
1	Vodacom	66.70
2	MTN	66.07
3	MWEB	65.21
4	Openserve	62.81
5	Afrihost	61.92
6	Telkom	57.18
7	Vox	54.65
8	Vumatel	48.53
9	Neotel	33.80

International Airlines		Index score
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1	Emirates	85.33
2	British Airways	73.63
3	Qatar Airways	69.20
4	Singapore Airlines	63.02
5	KLM	52.56
6	Turkish Airlines	49.71
7	South African Airways	46.16